

ABILITY Network Announces New Strategic Hires

Experienced additions to senior management team position company for growth in 2011 and beyond

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MINNEAPOLIS, Minn. – March 10, 2011 – ABILITY Network Inc™, the nation's largest and secure web-based health network, today announced three strategic additions to its senior management team. These new key managers include Bud Meadows, Executive Vice President, Sales; Buck Rogers, Executive Vice President, Business Development; and Chelle Woolley, Vice President, Marketing.

“ABILITY is positioning itself for strategic growth in 2011 by equipping our marketing, sales and business development teams with top quality and experienced executives,” said Mark Briggs, CEO of ABILITY. “We have set high performance goals for ABILITY in 2011, and we know that Bud, Buck and Chelle will provide the leadership and vision their areas need to be successful this year and beyond.”

Bud Meadows, Executive Vice President, Sales

Bud Meadows brings more than 15 years of sales leadership experience in the healthcare industry. Prior to joining ABILITY, Meadows served as Senior Vice President of Sales and Business Development for Mirixa Corporation, a leading provider of technology and clinical services for pharmacies and health plans. Meadows previously held leadership roles with Sage Health, WebMD/Emdeon and Medical Manager Corporation. During that time he was responsible for developing and leading the clinical and administrative transactions sales business units and reseller programs. Meadows is a graduate of Washington and Lee University, Williams School of Commerce with a degree in politics.

Buck Rogers, Executive Vice President, Business Development

Buck Rogers brings more than 20 years of healthcare technology leadership to his position at ABILITY. His career includes successful direction of regional, national, startup, turnaround and M&A activities. He has transformed multiple underperforming or unprofitable operations into lucrative enterprises and led all aspects of more than 30 company acquisitions. Prior to joining ABILITY, Rogers served as Executive Vice President of Healthport, LLC, and previously held executive leadership positions with Emdeon Practice Services, Medical Manager Corporation and Adaptive Health Systems.

Chelle Woolley, MPH, MS, Vice President, Marketing

Prior to ABILITY, Chelle Woolley was Principal for Woolley & Associates, an independent consulting organization focused on building company image, branding and messaging. Before establishing her consulting company, Woolley was the Senior Vice President and Communications Officer for RxHub, the nationwide electronic prescription drug information exchange. Woolley has more than 20 years of leadership and management experience in the healthcare industry. She co-founded and served as Senior Vice President of ICAN, Inc., and was also a Vice President and co-founder of Abaton.com, developer of web-based physician

connectivity services and applications. Prior to those start-ups, Woolley spent more than 13 years in executive leadership positions at UnitedHealth Group. She received a Master's of Science and Master's of Public Health from the University of Minnesota, School of Public Health and served as an Epidemiologist for the Minnesota State Department of Health.

"With this strength and experience on ABILITY's management team, I am confident we will continue to demonstrate leadership and elevate the healthcare conversation," said Briggs.

For more information about ABILITY, please visit www.abilitynetwork.com.

About ABILITY

ABILITY works to save lives by facilitating information exchange and knowledge-sharing among every participant within the healthcare spectrum – hospitals, physician practices, home care providers, DMEs, and private and government payers – as well as the Centers for Medicare and Medicaid Services (CMS). In use for more than a decade in more than 3,000 hospitals across the country, ABILITY's network supports healthcare decision makers in their quest to promote care coordination and collaboration, reduce record fragmentation, participate in new and emerging care models, and access the Direct Project network and state and community-based Health Information Exchanges (HIEs). Follow us on [Twitter](#), [LinkedIn](#) and [Facebook](#).