

FOR IMMEDIATE RELEASE

Health IT Connectivity Expert to Moderate Panel at 2009 World Healthcare Innovation & Technology Congress

VisionShare® CEO to Address Issues Surrounding the Next Wave of Healthcare Connectivity

MINNEAPOLIS, MN – November 3, 2009 – Health IT connectivity expert John Feikema has been slated to moderate a keynote panel at the 2009 Annual World Healthcare Innovation and Technology Congress being held November 8-10, 2009, in Washington, DC.

Feikema will serve as moderator for panel discussing: The Next Wave of Connectivity – Connecting all the Pieces of the Puzzle: Healthcare Reform, Stimulus Dollars, Medical Devices, and Patients. The connectivity panel is scheduled for 2:30 pm on Tuesday, November 10th, and immediately follows the three-day conference's keynote address given by President Bill Clinton.

As moderator, Feikema will make opening remarks and lead the discussion for a prominent panel of industry experts in exploring the true meaning of connectivity through data integration. The panel includes: Julian M. Goldman, MD, Medical Director, Partners HealthCare Biomedical Engineering; Charles Parker, Executive Director, Continua Health Alliance; Kaveh Safavi, Vice President and Global Lead, Healthcare Practice Internet Business Solutions Group, Cisco; and Stan Kachnowski, Chair, Healthcare Innovation Technology Lab, Columbia University.

Additional information about the session can be found at:

<http://www.worldcongress.com/agenda.cfm?level=Inside&confCode=HL09010&AgendaID=410&subAgendaID=1056>

John Feikema is President and CEO of VisionShare® Inc., where he has spent the last eight years focused on healthcare information security while building a national platform for efficient information exchange and interoperability among healthcare providers, the Centers for Medicare and Medicaid (CMS), Medicare contractors, many other health plan payers and third party solutions providers. Feikema's experience developing new opportunities and building and scaling solutions using disruptive technologies has elevated VisionShare to its current standing as a national leader in secure healthcare information exchange.

WHAT: World Healthcare Innovation & Technology Keynote Panel: *The Next Wave of Connectivity – Connecting all the Pieces of the Puzzle: Healthcare Reform, Stimulus Dollars, Medical Devices, and Patients*

WHEN: Tuesday, November 10, 2009 – 2:30-3:30 pm

WHERE: Hilton Alexandria Mark Center/Washington, D.C., 5000 Seminary Rd, Alexandria, VA

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Under Feikema's leadership and guidance, VisionShare has delivered a national network for healthcare information exchange and interoperability that has securely connected over 3,050 hospitals and 1,550 clinics in more than 12,000 locations nationwide. The VisionShare secure network is CMS approved, HIPAA compliant, EHNAC accredited and CAQH CORE certified. VisionShare is an eHealth connectivity leader dedicated to creating, building and managing solutions for secure healthcare information exchange.

About the World Healthcare Innovation & Technology Conference

Now in its fifth year, the World Healthcare Innovation and Technology Congress has gathered more than 1,400 senior level executives from the nation's leading hospitals, health systems, medical groups and health plans. The program serves as a platform for executives staked with making multi-million dollar IT decisions to gain an in-depth understanding of the applications in healthcare.

For more information, and an updated schedule of speakers and topics, visit:

<http://www.worldcongress.com/events/HL09010/>

About VisionShare

VisionShare® Inc., Minneapolis, Minnesota, is an eHealth connectivity leader dedicated to creating, building and managing solutions for secure healthcare information exchange. VisionShare has cost-effective solutions for healthcare facilities of all sizes that enable safe, reliable, high-speed connections to multiple payers over the Internet.

The company's Secure Exchange Software is setting new standards for secure healthcare information exchange, using military-grade encryption that is CMS approved, HIPAA compliant, EHNAC accredited and CAQH CORE certified. Today the VisionShare secure exchange national network connects thousands of healthcare facilities to Medicare Contractors, the Centers for Medicare and Medicaid (CMS), many of the BlueCross-BlueShield plans, some Medicaid contractors and government agencies. Visit www.visionshareinc.com for more information.

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