

For Immediate Release

Expert on Medicare Contracting Reform to Address Tennessee Healthcare Financial Managers

MINNEAPOLIS, MN May 7, 2009 – Medicare Contracting Reform expert Garry Keute will be addressing members of the Tennessee Chapter of the Healthcare Financial Management Association (HFMA) at their annual Spring conference. Organizers anticipate more than 120 representatives from healthcare organizations will be attending.

Keute will address the upcoming changes resulting from Medicare Contracting Reform, the anticipated affect on healthcare providers and what can be done in advance to avoid any disruptions in claims reimbursement.

Healthcare providers in Tennessee will need to establish a relationship with their new Medicare Contractor, Cahaba GBA, by August 3, 2009. “Our primary message to these providers is to be prepared and act early. I’ve worked with many healthcare providers who have already experienced changes as a result of Medicare Contracting Reform and will share a series of best practice tips to maintain workflow and reimbursement – as well as identify new services that may be available,” said Garry Keute, Medicare Contracting Reform expert and Director of Business Development for VisionShare, Inc. Representatives from Cahaba GBA will also be on hand during the session to address questions.

VisionShare has developed an industry leading online resource, providing real-time updates on the latest reforms and mandates. The resource, contractingreform.com, contains information for all provider audiences on jurisdictions across the country and can be used as a resource for all healthcare providers going through Centers for Medicare and Medicaid Services (CMS) mandated transitions.

WHAT: *Medicare Contracting Reform: Are you ready?* Presented by Garry Keute, VisionShare Inc.

WHEN: Thursday, May 14, 2009 – 3:30 pm

WHERE: Tennessee Chapter, Healthcare Financial Management Association Spring Conference

About VisionShare

VisionShare® Inc., Minneapolis, Minnesota, is a leading provider of high-speed, low-cost data communication services for healthcare organizations. VisionShare has cost-effective solutions for healthcare facilities of all sizes that enable safe, reliable, high-speed connections to multiple payers over the Internet.

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The company's Secure Exchange Software is setting new standards for secure healthcare information exchange, using military-grade encryption that is CMS approved, HIPAA compliant and CAQH CORE certified. Today the VisionShare secure, national network connects thousands of healthcare facilities to Medicare Contractors, the Centers for Medicare and Medicaid (CMS), many of the BlueCross-BlueShield plans, some Medicaid contractors and government agencies. Visit www.visionshareinc.com for more information.

About contractingreform.com

Developed by VisionShare to educate and collaborate with providers across multiple platforms and jurisdictions, www.contractingreform.com is a valuable online tool for providers preparing for Medicare transitions. The regularly updated Web site provides information on Medicare contracting reform issues and the jurisdiction-specific effects it may have on providers' Medicare claim reimbursement flow. The site also features a brief video providing an educational overview of Medicare Contracting Reform and best practices for avoiding disruptions in Medicare claims processing and reimbursement.

VisionShare Contact:

Pam Bednar

612.460.4360 / pam.bednar@visionshareinc.com